

January 25, 2006

PotashCorp Represented At 2006 IPE

PotashCorp was among 800 exhibitors at the 2006 International Poultry & Egg Expo held Jan. 25-27 at the Georgia World Congress Center in Atlanta, Georgia.

With the emphasis on Safe Feed/Safe Food throughout the animal ag industry, several PotashCorp Feed representatives were on hand to discuss the highly bioavailable feed phosphate ingredients produced at each of the company's Safe Feed/Safe Food Certified feed phosphate plants. Attending the expo were PotashCorp's Business Development Director for Feed Phosphates Steve Auman, Ph.D., Vice President of Feed Sales Mark Etienne, Director of Feed Sales Shane Williams, U.S. Feed Sales Representative Steve Hurd and International Sales Manager Derek Hardy.

"Everyone in animal production today has to be confident of their supply chain and PotashCorp can offer its customers the peace of mind that comes with dealing with a partner that takes these Safe Feed/Safe Food efforts very seriously," said Auman.

More than 18,000 people visited the 2006 expo.